

MORPHY RICHARDS PRODUCT RANGE
(Maximum Retail Price (MRP) EFFECTIVE FROM 27th JULY 2018)

Item Code	Item Nm	Category	MRP (Till 26 July 2018)	New MRP (Effective 27 July 2018)
108000	Redefine Glass Kettle	Electric Kettles	₹ 14,995.00	₹ 13,825.00
108101	Prism Traditional Kettle - Black	Electric Kettles	₹ 7,995.00	₹ 7,375.00
108102	Prism Traditional Kettle - White	Electric Kettles	₹ 7,995.00	₹ 7,375.00
108106	Prism Traditional Kettle - Orange	Electric Kettles	₹ 7,995.00	₹ 7,375.00
108108	Prism Traditional Kettle - Yellow	Electric Kettles	₹ 7,995.00	₹ 7,375.00
590000	Tea Maker 1.5 L	Electric Kettles	₹ 3,835.00	₹ 3,540.00
590001	Voyager 200 Electric Kettle 0.5 L	Electric Kettles	₹ 1,975.00	₹ 1,825.00
590003	Voyager 100 Electric Kettle 0.5 L	Electric Kettles	₹ 1,685.00	₹ 1,555.00
590004	Voyager 300 Electric Kettle 0.5 L	Electric Kettles	₹ 1,995.00	₹ 1,840.00
590012	Elec. Kettle- Rapido 1.8L	Electric Kettles	₹ 3,290.00	₹ 3,035.00
590013	Noodle Pasta & Beverage Maker - InstaCook	Electric Kettles	₹ 3,095.00	₹ 2,855.00
590015	Electric Kettle - Impreso 1.0L	Electric Kettles	₹ 2,695.00	₹ 2,485.00
370046	2 Sl. Pop up Toaster. AT-202	Pop-up Toasters	₹ 1,795.00	₹ 1,655.00
370047	2 Sl. Pop up Toaster. AT-204	Pop-up Toasters	₹ 1,895.00	₹ 1,750.00
370052	2 Slice Pop-up toaster AT-201	Pop-up Toasters	₹ 1,695.00	₹ 1,565.00
370053	4 Slice pop up toaster AT-401	Pop-up Toasters	₹ 2,795.00	₹ 2,580.00
228000	Redefine Glass Pop up Toaster	Pop-up Toasters	₹ 29,995.00	₹ 27,655.00
248101	Prism 4 Slice Pop up Toaster - Black	Pop-up Toasters	₹ 11,995.00	₹ 11,060.00
248102	Prism 4 Slice Pop Up Toaster - White	Pop-up Toasters	₹ 11,995.00	₹ 11,060.00
248106	Prism 4 Slice Pop Up Toaster - Orange	Pop-up Toasters	₹ 11,995.00	₹ 11,060.00
248108	Prism 4 Slice Pop Up Toaster - Yellow	Pop-up Toasters	₹ 11,995.00	₹ 11,060.00
370032	SM3006 Sandwich Toaster 700 Watts Black with SS	Sandwich Toasters	₹ 1,995.00	₹ 1,840.00
370035	SM3006(G) Sandwich Toaster 700 Watts Black with SS	Sandwich Toasters	₹ 1,995.00	₹ 1,840.00
370036	SM3007 Sandwich Toaster 700 Watts White	Sandwich Toasters	₹ 1,895.00	₹ 1,750.00
370039	SM3007(G) Sandwich Toaster 700 Watts White	Sandwich Toasters	₹ 1,895.00	₹ 1,750.00
370042	Toast, Waffle & Grill - SM3006(TWG)	Sandwich Toasters	₹ 3,495.00	₹ 3,225.00
370045	SM 3006(T&G)	Sandwich Toasters	₹ 2,995.00	₹ 2,765.00
370059	New Toast & Grill Sandwich Toaster 700 Watts Black	Sandwich Toasters	₹ 3,795.00	₹ 3,500.00
290010	Oil Filled Radiator - OFR 09	Room Heaters	₹ 9,695.00	₹ 8,940.00
290012	Oil Filled Radiator - OFR 13F	Room Heaters	₹ 15,495.00	₹ 14,285.00
290013	Oil Fill.Radiator-OFR 9F	Room Heaters	₹ 12,495.00	₹ 11,520.00
290014	Oil Fill.Radiator-OFR 11F	Room Heaters	₹ 13,495.00	₹ 12,445.00
290035	Aristo PTC Room Heater	Room Heaters	₹ 3,895.00	₹ 3,595.00
290036	Orbit PTC Room Heater	Room Heaters	₹ 3,395.00	₹ 3,130.00
310000	Soup Maker - Saute & Soup	Soup Makers	₹ 10,990.00	₹ 10,135.00
340021	Hair Dryer HD 031	Personal Care	₹ 1,595.00	₹ 1,475.00
350007	New Europa Espresso/Cappuccino CM	Coffee Makers	₹ 5,395.00	₹ 4,975.00
350009	Fresco Coffee Maker	Coffee Makers	₹ 4,695.00	₹ 4,330.00
400015	Total Control White Stand Mixer	Stand Mixers	₹ 22,995.00	₹ 21,200.00
400017	Total Control Red Stand Mixer	Stand Mixers	₹ 22,995.00	₹ 21,200.00
400505	Total Control Hand Mixer	Hand Blenders	₹ 8,995.00	₹ 8,295.00
402050	Total Control Hand Blender	Hand Blenders	₹ 5,995.00	₹ 5,530.00
402052	Total Control Hand Blender Pro set	Hand Blenders	₹ 8,995.00	₹ 8,295.00
402053	Total Control Hand Blender Prep set	Hand Blenders	₹ 12,995.00	₹ 11,985.00
402054	Total Control Hand Blender Workcentre	Hand Blenders	₹ 10,995.00	₹ 10,140.00
403040	Total Control Table Blender	Table Blenders	₹ 12,995.00	₹ 11,985.00
500009	Glide Steam Iron 1200 Watts Non-stick	Steam Irons	₹ 1,795.00	₹ 1,655.00
500010	Superglide Steam Iron 1500 Watts Non-stick	Steam Irons	₹ 2,795.00	₹ 2,580.00
500024	Senora Dry Iron 1000 Watts Satilon	Dry/Spray Irons	₹ 895.00	₹ 830.00
500045	Dry Iron - Inspira	Dry/Spray Irons	₹ 895.00	₹ 830.00
500046	Dry Iron - Desira	Dry/Spray Irons	₹ 1,295.00	₹ 1,195.00
500059	Dry Iron - Marvel	Dry/Spray Irons	₹ 1,295.00	₹ 1,195.00
510015	28 R-SS OTG 28 L Stainless Steel	Oven Toaster Grillers	₹ 8,995.00	₹ 8,295.00
510022	18 R-SS OTG 18 L Stainless Steel	Oven Toaster Grillers	₹ 6,195.00	₹ 5,715.00
510026	24 R-SS OTG 24 L Stainless Steel	Oven Toaster Grillers	₹ 7,995.00	₹ 7,375.00
510027	OTG 40 RC - SS	Oven Toaster Grillers	₹ 15,495.00	₹ 14,285.00
510034	OTG 52 RCSS	Oven Toaster Grillers	₹ 15,995.00	₹ 14,750.00
510035	OTG 60 RCSS	Oven Toaster Grillers	₹ 17,995.00	₹ 16,590.00

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510040	OTG Besta Black 18L	Oven Toaster Grillers	₹ 6,195.00	₹ 5,715.00
510041	OTG Besta Black 40L	Oven Toaster Grillers	₹ 11,445.00	₹ 10,555.00
510042	OTG Besta Black 52L	Oven Toaster Grillers	₹ 12,495.00	₹ 11,520.00
640062	Hand Blender - HBCP	Hand Blenders	₹ 2,695.00	₹ 2,485.00
640063	Hand Blender - HBCS (NEW)	Hand Blenders	₹ 3,195.00	₹ 2,950.00
640064	Hand Blender - HBCD SS	Hand Blenders	₹ 4,595.00	₹ 4,240.00
640067	Hand Mixer - HM02	Hand Blenders	₹ 2,795.00	₹ 2,580.00
640070	Hand Blender - Pronto Dlx	Hand Blenders	₹ 1,595.00	₹ 1,475.00
640071	Hand Blender - Pronto	Hand Blenders	₹ 1,395.00	₹ 1,290.00
640099	Hand Blender - Pronto Ultra (Blue)	Hand Blenders	₹ 1,895.00	₹ 1,750.00
640100	Hand Blender - Pronto Super (Green)	Hand Blenders	₹ 1,595.00	₹ 1,475.00
640016	Icon Essentials Mixer Grinder 600 Watts Ivory	Mixer Grinders	₹ 5,195.00	₹ 4,790.00
640029	Champ Essentials Mixer Grinder 500 Watts Pearl White	Mixer Grinders	₹ 4,195.00	₹ 3,870.00
640039	Icon Deluxe Mixer Grinder 750 Watts Silver/Gold	Mixer Grinders	₹ 6,095.00	₹ 5,620.00
640040	Icon Classique Mixer Grinder 750 Watts Pearl White	Mixer Grinders	₹ 5,395.00	₹ 4,975.00
640043	Marvel Supreme Kitchen Machine 750 Watts Pearl Whit	Mixer Grinders	₹ 6,095.00	₹ 5,620.00
640076	Superb Mixer Grinder	Mixer Grinders	₹ 3,995.00	₹ 3,685.00
640055	Mixer Grinder - Icon Supreme (750W)	Mixer Grinders	₹ 6,095.00	₹ 5,620.00
640058	Mixer Grinder - Elite Essentials	Mixer Grinders	₹ 3,995.00	₹ 3,685.00
640089	Aero Mixer Grinder 500 Watts (New)	Mixer Grinders	₹ 4,195.00	₹ 3,870.00
640090	Ace Plus 750 Watts MG	Mixer Grinders	₹ 4,795.00	₹ 4,425.00
640092	Icon Royal Sapphire 600W Mixer Grinder	Mixer Grinders	₹ 5,395.00	₹ 4,975.00
640093	Icon Royal Orchid 600W Mixer Grinder	Mixer Grinders	₹ 5,395.00	₹ 4,975.00
640094	Primo Classique 750W Mixer Grinder	Mixer Grinders	₹ 5,695.00	₹ 5,255.00
640096	Aero Plus 500W Mixer Grinder	Mixer Grinders	₹ 4,245.00	₹ 3,915.00
720004	Maximo Juicer 450 Watts Essence White	Juicers	₹ 2,795.00	₹ 2,580.00
720008	Centrifugal Juicer - Juice Xpress	Juicers	₹ 6,095.00	₹ 5,620.00
640053	Divo Essentials 3Jar JMG	Juicer Mixer Grinders	₹ 4,795.00	₹ 4,425.00
640087	Cutie JMG	Juicer Mixer Grinders	₹ 3,995.00	₹ 3,685.00
640075	Vivo Chopper.	Choppers	₹ 1,895.00	₹ 1,750.00
640080	Icon Dlx Food Processor	Food Processors	₹ 10,995.00	₹ 10,140.00
640086	Food Processor - Essentials 600	Food Processors	₹ 7,195.00	₹ 6,635.00
690021	Electric Cooker - D55W 1.5L	Electric Cookers	₹ 2,595.00	₹ 2,395.00
690022	Health Rice & Pasta Cooker 1.8 L White	Electric Cookers	₹ 3,695.00	₹ 3,410.00
690023	Electric Cooker - Rice+	Electric Cookers	₹ 3,895.00	₹ 3,595.00
790001	Microwave Oven 25 CG.	Microwave Ovens	₹ 14,995.00	₹ 13,825.00
790008	Microwave Oven - 20MS	Microwave Ovens	₹ 7,395.00	₹ 6,820.00
790009	Microwave Oven - 20MBG	Microwave Ovens	₹ 8,295.00	₹ 7,650.00
790012	Microwave Oven - MWO 23MCG	Microwave Ovens	₹ 12,495.00	₹ 11,520.00
790018	Microwave Oven 30MCGR Deluxe	Microwave Ovens	₹ 16,995.00	₹ 15,670.00
820015	Icon Essentials IC -1600 W	Induction Cookers	₹ 4,795.00	₹ 4,425.00
820017	Induction Cooker - Chef Xpress 400i	Induction Cookers	₹ 4,195.00	₹ 3,870.00
840029	Lavo EM Water Heater 06 Ltrs	Water Heaters	₹ 6,990.00	₹ 6,445.00
840030	Lavo EM Water Heater 10 Ltrs	Water Heaters	₹ 7,990.00	₹ 7,370.00
840031	Lavo EM Water Heater 15 Ltrs	Water Heaters	₹ 8,990.00	₹ 8,290.00
840032	Lavo EM Water Heater 25 Ltrs	Water Heaters	₹ 9,990.00	₹ 9,210.00
840035	Lavo Digi Water Heater 15 Ltrs	Water Heaters	₹ 9,990.00	₹ 9,210.00
840036	Lavo Digi Water Heater 25 Ltrs	Water Heaters	₹ 10,990.00	₹ 10,135.00
840040	Salvo Water Heater 10 Ltr. (GL)	Water Heaters	₹ 8,995.00	₹ 8,295.00
840041	Salvo Water Heater 15 Ltr. (GL)	Water Heaters	₹ 9,795.00	₹ 9,035.00
840042	Salvo Water Heater 25 Ltr. (GL)	Water Heaters	₹ 10,795.00	₹ 9,955.00
840043	Salvo Water Heater 6 Ltr. (GL)	Water Heaters	₹ 7,995.00	₹ 7,375.00
840044	Quente Water Heater 1 Ltr. - 3 KW	Water Heaters	₹ 3,250.00	₹ 3,000.00
840045	Quente Water Heater 1 Ltr. - 4.5 KW	Water Heaters	₹ 3,400.00	₹ 3,135.00
840046	Quente Water Heater 3 Ltr. - 3 KW	Water Heaters	₹ 4,250.00	₹ 3,920.00
840047	Quente Water Heater 3 Ltr. - 4.5 KW	Water Heaters	₹ 4,350.00	₹ 4,015.00